



HEADLEY-WHITNEY MUSEUM

**CALL-TO-ARTISTS:
HEADLEY-WHITNEY MUSEUM
FASHION DESIGN COMPETITION
INSPIRED BY ARNOLD SCAASI**

What:

In honor of the upcoming Scaasi exhibition at the Headley-Whitney Museum, The Apollo Board is hosting a fashion design competition. Please create one full color illustration, size 16 x 24 inches, of a complete and original woman's look inspired by couture fashion designer, Arnold Scaasi. A materials key is required for proposed fabrics on the lower right corner of the illustration/drawing. Please do not send the original rendering. Only jpeg files of the design will be accepted.

Where:

Entries should be mailed to the address below. Please include a printed artist statement and a digital jpeg image of the design on CD by February 8, 2008.

Why:

The top three winning entries will be chosen by a national & local panel of judges, and displayed at the Fashion Fab at Studio 54 which will be held at the Headley-Whitney Museum on March 1, 2008.

1st place: \$300 cash prize
2nd place: \$150 cash prize
3rd place: \$50 cash prize

SUBMISSION DETAILS:

- 1 digital image of drawing in jpeg format, image size scaled to 7 inches and 300 dpi or less.
- 1 page maximum Artist Statement, detailing how Arnold Scaasi's work inspired your creation.
- \$10 entry fee-- check or credit card only. Please make checks payable to the Headley-Whitney Museum.

Address:

Headley-Whitney Museum
ATTN: Rasheedah El-Amin
4435 Old Frankfort Pike
Lexington, KY 40510